



STABILO[®]
Promotion Products



LET YOUR BRAND SHINE



Harry Saffer
Managing Director
STABILO Promotion Products

Dear Clients, dear Partners,

STABILO is ready to make a radiant start to the new advertising year with you!

STABILO brand products make your business shine. Express your brand values via advertising. The choice of correct medium is crucial.

We are convinced that haptic advertising is a very effective form of advertising. It appeals to the senses and stimulates emotions. But the value is also important. What does your brand represent? Quality, responsibility, trust? What better way of expressing such values than with an advertising partner that represents those values too? Our brand is there for your brand!

It is important for us to provide you with a tool that you can work with – our 2020 workbook. Here you will quickly and easily find what you are looking for – tried and tested, popular and innovative!

WHAT'S NEW?

We are presenting the new STABILO products for 2020 to you in a separate brochure. This will give you an immediate overview of all new products.

We look forward to 2020 and a year full of your individual promotion ideas!

Yours sincerely,
Harry Saffer

A handwritten signature in dark blue ink, reading 'Harry Saffer'.

CONTENTS

ADVERTISING WITH STABILO	04
PRINTING AND FINISHING	06
PRODUCT HIGHLIGHTS 2019	08
STABILO GREEN LINE	10
PRODUCTS	12-61
SERVICE	62

GOOD REASONS TO ADVERTISE WITH STABILO PRODUCTS



FOR YOUR TARGET GROUPS

There are many different writing instruments. We offer you pens tailored to your target groups in their color, shape and application.



LONG LIFE

Pens are used widely and often. And our pens have no problem with that. That's why your printed promotional products will remain in use for a long time.



EXTENSIVE RANGE

Everyone needs pens. That alone will ensure that your promotional product will pass through many hands: whether school pupils, students, construction managers or managing directors of large companies.



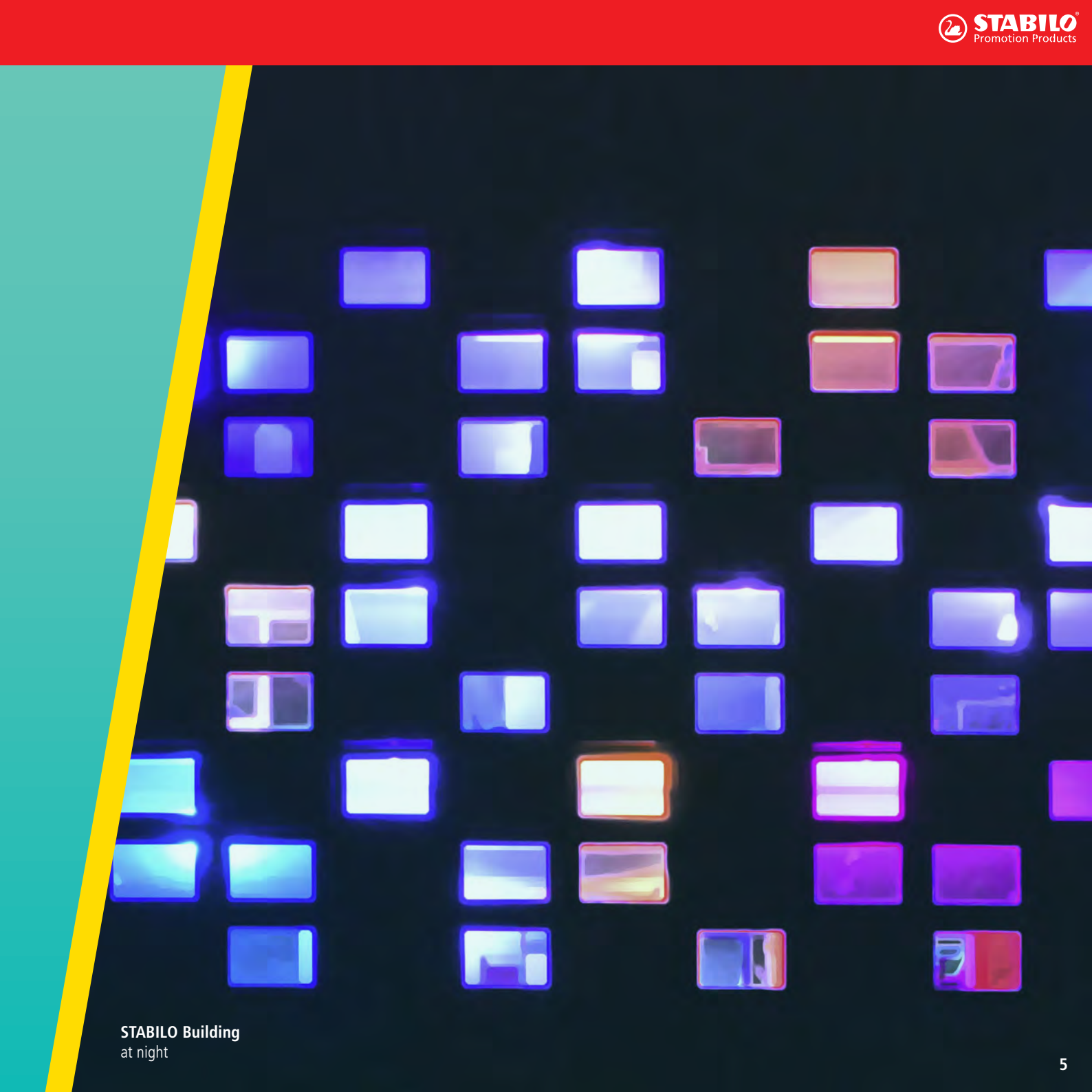
GUARANTEED BRAND QUALITY

A long lifetime is a matter of course in our products. Protection from drying out, long lasting refills, strong material and a great-looking finish: the quality of a promotional pen has a major influence on the user's perception. That's why the high quality of our products is so important.



CONSTANT REMINDER

Pens that are nice to use often and also last well are the perfect advertising medium for your company, as they are always at hand and your message is therefore always visible.



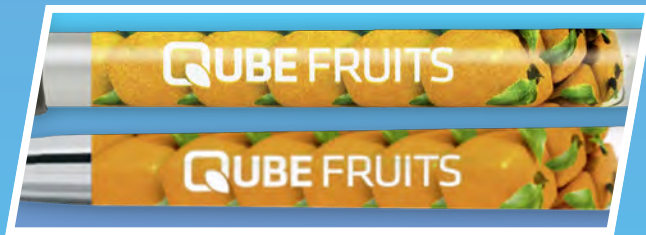
STABILO Building
at night

PRINTING AND FINISHING



4C DIGITAL PRINTING

- + computerised printing process
- + representation of color transitions
- + high-resolution, photo-realistic
- + small print runs



360° PHOTO PRINTING

- + Printing via carrier film and heat
- + full-surface all-round printing
- + photo-realistic result
- + any number of colors



RELIEF PRINTING

- + transparent varnish in a noticeably thicker layer
- + tangible promotional messages
- + glossy surface
- + elegant and individual



PAD PRINTING

- + Printing via ink absorption and ink release of silicon pad
- + Texts and logos with intricate details
- + elegant, stylish lines
- + detailed look



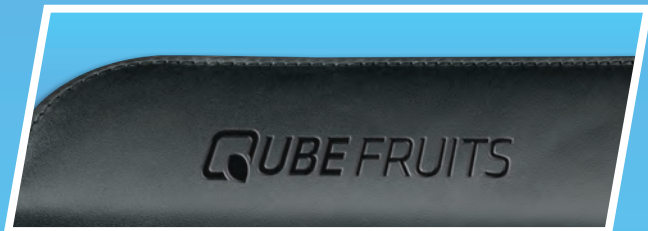
SCREEN PRINTING

- + printing through fine meshed fabric and non-permeable stencils
- + printing on a variety of surfaces and shapes
- + opaque colors
- + durable



LASER ENGRAVING

- + metal finishing
- + fine lines and intricate details
- + stylish and subtle
- + durable



EMBOSSING

- + leather and wood finishing
- + haptic experience
- + durable
- + elegant result

Printing
STABILO BOSS ORIGINAL

STABILO

PRODUCT HIGHLIGHTS 2019

We're excited to present to you our highlighters, fibre-tips and ballpoint pens: the STABILO BOSS desk set, the shimmering Pen 68 metallic, the various versions of the STABILO style and the STABILO nova, which is the result of a complete STABILO vista facelift.

HIGHLIGHTER



INGRAINED ADVERTISING SLOGAN.

Stylish desk set with 4 highlighters. Put distinctive advertising slogans on desks: space for advertising on all 4 highlighters and the desk set. **Page 15**

STABILO BOSS Desk Set
140/7304/70 +72 +73

FIBRE-TIP PEN



FIBRE-TIP PEN FOR BRILLIANT ADVERTISING SLOGANS.

Our popular classic fibre-tip pen STABILO Pen 68 in 4 elegant metallic colors for special occasions. Smudge-proof on smooth surfaces such as metal, foil or paper and creates a gleaming effect on colorful, dark and white surfaces. **Page 25**

STABILO Pen 68 metallic
150/680

BALLPOINT PEN



DOUBLY EFFECTIVE ADVERTISING.

Trendy and strikingly different: the plastic push-button ballpoint pen with inner tube is an eye-catcher offering a great deal of advertising surface. **Page 34/35**

COOL STYLE.

Stylish push-button ball point pen with a unique, wide variety of combination and finishing options offering an individual style! **Page 36/37**

STABILO nova
128/140 +141 +142 +143

STABILO style
128/130 +131 +132 +135 +136 +137

THE STABILO **GREEN***line*

As a family company and a global brand, STABILO has always taken responsibility for people and the environment. This aspect has always been a key priority in our company policy.

FSC CERTIFICATION

The wooden pencils in the STABILO GREENline are produced in accordance with the high standards of the Forest Stewardship Council (FSC). We can thus rest assured that the raw wood is being used in an ecologically sustainable way. A real win for us and the environment.

CRADLE-TO-CRADLE

We have put a great deal of effort into developing pens that are largely made from recycled plastics. The STABILO GREENpoint is made up of 87% recycled material, for example, and was therefore the first pen in its class in the world to be certified Cradle-to-Cradle.

BIODEGRADABLE PLASTIC

Another unique product at STABILO is our STABILO GREENfancy ballpoint pen, whose casing is primarily made of biodegradable plastic, which is composed of sustainable raw materials based on cellulose.

SOCIAL CHARTER

In 2005, STABILO signed a social charter (a global framework agreement between the company, employees and suppliers) with the aim of promoting humane working conditions.

TAKING RESPONSIBILITY AND THINKING FOR OURSELVES

STABILO is committed to responsible activities in all the company's subdivisions. In our international production plants, we strive to ensure that we handle natural resources extremely conscientiously, save energy and increase recycling quotas.

Good to know: our plant in Weissenburg, Germany is powered 100% by green electricity. And in the new CUBE building at the headquarters in Heroldsberg, Germany, the focus is on sustainability: the data centre is cooled using fresh air and geothermal energy, and the waste heat is used to heat the administration building.

More info?

en.spp.link/green



STABILO
GREEN BOSS
made of 83% recycled plastics
Page 18



STABILO
GREENpoint
made of 87% recycled plastics
Page 28



STABILO
pointball
made of 79% recycled plastics
Page 28



STABILO
Natural pencil
natural, made of environmental
friendly FSC wood
Page 53



STABILO
GREENcolors
made of 100% FSC-certified wood
Page 51



STABILO
GREENgraph
made of 100% FSC-certified wood
Page 51



STABILO
GREENfancy
primarily made of biologically
degradable plastic
Page 28



Products

HIGHLIGHTER

Highlighters in radiant neon colors with additional space for eye-catching promotional messages.

STABILO NEON

140/60 HIGHLIGHTER



BE NOTICED WITH SHINING SLOGANS ON THE TUBE.

The target group: Anyone who wants their marketing campaign to reach a trend-aware target group that appreciates original products and fun design.

The pen: Modern highlighter in a stylish, minimalistic tube design with a smooth finish, providing a comfortable, pleasant grip. Hip neon look available in yellow, green, orange, pink, magenta and white with yellow ink in 2 line widths. Water-based ink with anti-dry-out technology: 4 hours protection from drying-out makes concentrated work possible.

The advantages: Be noticed thanks to the unique design with an unusual tube look. Space for advertising on both sides of the highlighter! The neon fashion trend makes them ideally suited to lifestyle-oriented uses. STABILO QUALITY with perfect value for money.



STABILO BOSS ORIGINAL

140/70 HIGHLIGHTER



A CLASSIC. A RECORD HOLDER. A MARKET LEADER.

The target group: Anyone who wants their marketing campaigns to reach professional readers who concentrate on the essential.

The pen: On the market since 1971 and still the undisputed market leader. 2 line widths, refillable ink. Long cap-off time – up to 4 hours. Standard version available in 9 neon and 6 trendy pastel colors.

The advantages: Advertising in brand quality from the inventors of highlighting. Distinctive design stops the pen from rolling away. Ideal instrument for intensive reading and studying thanks to its long cap-off time. Lots of space for your promotional message.

We deliver the STABILO BOSS ORIGINAL in yellow especially fast – read more about the rapid delivery service in the service section.



STABILO NEON Set of 2 + 4

140/60/2 + 140/60/4 SET

TRENDY QUALITY PACKAGING.

Set of 2 or 4 STABILO NEON highlighter in a cool transparent plastic zip-lock bag. Ample space for advertising on both sides of the pen and the set inlay.

140/60/2 Set of 2

140/60/4 Set of 4



STABILO BOSS ORIGINAL Set

140/70/2 +/3 +/4 SET

A CLASSIC. A RECORD HOLDER. A MARKET LEADER. IN A SET.

Case with highlighters in 2 line widths, refillable ink. Long cap-off time – up to 4 hours.

140/70/2 Set of 2

140/70/3 Set of 3

140/70/4 Set of 4

Ideal for STABILO BOSS ORIGINAL, STABILO BOSS EXECUTIVE or STABILO GREEN BOSS.



STABILO BOSS ORIGINAL Set

140/7304/70 DESK SET



INGRAINED ADVERTISING SLOGAN.

Stylish desk set with 4 STABILO BOSS ORIGINAL highlighters. Puts distinctive advertising slogans on the desk: space for advertising on all 4 highlighters and on the desk set.

Ideal for STABILO BOSS EXECUTIVE (140/7304/73) or STABILO GREEN BOSS (140/7304/72).



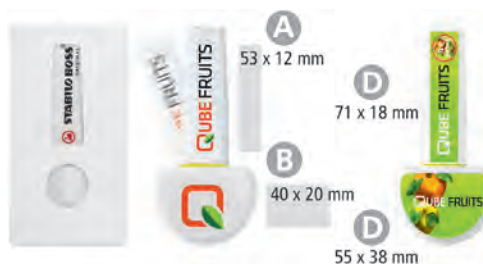
STABILO tumbler

140/7001 SWINGING DESK SET



THE BOSS IN FULL SWING.

Popular retro swing base as a desk stand for market leader STABILO BOSS ORIGINAL – encourages a sense of fun and brings your BOSS into the swing of things.



STABILO BOSS MINI

140/07 HIGHLIGHTER



SMALL SIZE – GREAT LUMINOSITY!

The target group: Anyone who wants their marketing campaigns to reach people who are often on the go and see a pocket highlighter as cute, fun or simply practical.

The pen: The classic STABILO BOSS as a mini. STABILO quality workmanship, ink and writing comfort. Long cap-off time prevents drying out.

The advantages: Mobile advertising - fits into the smallest pocket. Attractive, hip pens for school or on the go that people will love to carry with them. Flat design prevents rolling away and ensures constant visibility of the advertising message. Attractive packaging options for more pens and even more cool advertising surfaces.



STABILO BOSS MINI Set

140/07/2 + 140/07/4 SET



SMALL SIZE – GREAT LUMINOSITY. IN A SET.

Set of 2 or 4 STABILO BOSS MINI highlighter. The classic STABILO BOSS as a mini. 2 or 4 colors selected from 5 neon colors with 2 line widths.

140/07/2 Set of 2

140/07/4 Set of 4



STABILO BOSS MINI Box for 4

140/07/04-01 SET

SMALL SIZE – GREAT LUMINOSITY!

Box with 4 STABILO BOSS highlighters in mini format. STABILO quality workmanship, ink and writing comfort. Long cap-off time.

Also ideal for STABILO BOSS MINI Pastellove and STABILO BOSS MINI Sweet Friends.



STABILO BOSS MINI Pastellove

140/07/7 HIGHLIGHTER



ADVERTISE IN PASTEL – SOFTEN THE TONE FOR COMMUNICATION.

The classic STABILO BOSS as a mini. This edition comes in 6 trendy pastel shades with enchanting handlettering motifs. 2 line widths. Long cap-off time – up to 4 hours. STABILO quality workmanship, ink and writing comfort. Won't dry out thanks to long cap-off time. Space for advertising on the cap or the packaging.

B 4 x 8 mm



STABILO BOSS MINI Sweet Friends

140/07/8 HIGHLIGHTER



SWEET ADVERTISING WITH STABILO SWEET FRIENDS.

The classic STABILO BOSS ORIGINAL in mini format with sugar-sweet motifs. 5 striking neon colors in cute candy designs: Miss Cupcake, Ice Cream Buddy & more STABILO quality workmanship, ink and writing comfort. Won't dry out thanks to long cap-off time.

B 4 x 8 mm



STABILO LUMINATOR

140/71 HIGHLIGHTER



ANYTHING BUT ORDINARY.

Highlighter with larger liquid ink reservoir than traditional highlighters. Uniform ink application right down to the last drop – doesn't fade gradually. Multi-award winning design. Long cap-off time.



A 29 x 10 mm 1-4 c
29 x 15 mm 1 c

STABILO LUMINATOR Set

140/71/4002 + 140/71/404 DESK SET

ANYTHING BUT ORDINARY.

Desk set in translucent white with 2 or 4 STABILO LUMINATOR highlighters. Multi-award winning design in transparent packaging. Highlighter in 2 line widths, selected out of 6 neon colors.

140/71/4002 Set of 2
140/71/404 Set of 4



STABILO GREEN BOSS

140/72 HIGHLIGHTER



A GLOWING GREEN CONSCIENCE.

The target group: Anyone who wants their marketing campaigns to reach school children, students and adults with a modern, environmentally-conscious lifestyle.

The pen: Highlighter made of 83% recycled plastics; classic STABILO BOSS shape with soft ergonomic grip zone. 2 line widths, refillable ink. Long cap-off time – up to 4 hours.

The advantages: Advertising in brand quality from the inventors of highlighting. Rapidly growing target group; conscious of quality and the environment. Ideal instrument for intensive reading and studying thanks to its long cap-off time. Ample space for advertising on both sides of the pen.



STABILO GREEN BOSS Set of 4

140/72/04 DESK SET

A GLOWING GREEN CONSCIENCE.

Desk set made of 98% recycled plastics with a notepad made of 100% recycled paper and 4 highlighters made of 83% recycled plastics. Lots of space for promotional imprints on all 4 highlighters and the desk set.



STABILO GREEN BOSS Set of 4

140/72/4 SET

A GLOWING GREEN CONSCIENCE.

Writing set with 4 STABILO GREEN BOSS highlighters in a cardboard box. Highlighter made of 83% recycled plastic; classic shape with soft ergonomic grip zone. 2 line widths, refillable ink. Long cap-off time – up to 4 hours.

Also ideal for STABILO BOSS EXECUTIVE or STABILO BOSS ORIGINAL.



STABILO BOSS EXECUTIVE

140/73 HIGHLIGHTER



14 52 54 56



A 53 x 10 mm



D 69 x 13 mm

THE WORLD'S GREATEST BOSS.

The target group: Anyone who wants their marketing campaigns to reach professional readers who concentrate on the essential.

The pen: Highlighter in classic STABILO BOSS shape with soft ergonomic grip zone. Unique patented anti-smudge ink with special pigments. Long cap-off time.

The advantages: Brand quality from the inventors of highlighting. Distinctive design stops the pen from rolling away. Ideal instrument for intensive reading and studying thanks to its long cap-off time. Lots of space for your promotional message.



STABILO BOSS EXECUTIVE Set

140/7304/73 DESK SET



INGRAINED ADVERTISING SLOGAN.

Stylish desk set with 4 STABILO BOSS EXECUTIVE highlighters. Puts distinctive advertising slogans on the desk: space for advertising on all 4 highlighters and on the desk set.

Ideal for STABILO BOSS ORIGINAL (140/7304/70) or STABILO GREEN BOSS (140/7304/72).



B 80 x 6 mm





STABILO swing cool

140/275 HIGHLIGHTER



COOL AND HANDY TO GO.

The target group: All those who want to reach people with their marketing campaigns who are frequently on the go and who find a pocket highlighter practical.

The pen: Flat pocket-sized model with a practical clip. 2 line widths for different highlighting methods.

The advantages: Fits into the smallest of pockets. Attractive, hip pens for school or on the go. Flat design stops the pen from rolling away. Attractive packaging options with additional advertising surfaces.



STABILO swing cool Set

140/275/2 + 140/275/4 SET

COOL AND HANDY TO GO. IN A SET.

Case with 2 or 4 flat highlighters in pocket size with practical clip. 2 line widths for different highlighting methods and selected out of 8 neon colors.

140/275/2 Set of 2

140/275/4 Set of 4



STABILO Box for 6 swing cool

140/275/06 HIGHLIGHTER SET

COOL AND HANDY IN THE BOX.

Box with 6 flat highlighters in pocket size with practical clip. 2 line widths for different highlighting methods. Attractive, hip pens for school or on the go. Flat design stops the pen from rolling away. Ample space for advertising on all sides of the highlighter and case.



NEW 2020

STABILO Shine





Products

WRITING

Unique ballpoint pens, mechanical pencils, rollerballs, fineliners, fibre-tip pens and overhead markers in all kinds of combination options.

STABILO point 88

150/88 FINELINER



EUROPE'S NO.1 FINELINER – THE CLASSIC AMONG FINELINERS.

The target group: Anyone who wants to reach school children and professionals with their marketing campaigns.

The pen: Europe's number 1 fineliner, available in 47 vibrant colors with 6 neon colors. Unmistakable hexagonal striped design. Metal-enclosed tip for a long lifespan. Long cap-off time and ventilated cap.

The advantages: Advertising with Europe's number 1. Promotional imprint possible on pen and packaging.

Also available in 6 piece set (150/88/6).



G 70 x 2,5 mm

B 100 x 2,5 mm
50 x 2,5 mm

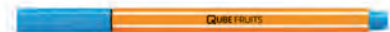
STABILO point 88 Mini

150/688 FINELINER



ADVERTISE WITH EUROPE'S NUMBER 1 FINELINER IN CUTE MINI FORMAT.

The miniature edition of Europe's number 1 fineliner in 23 vibrant colors with 5 neon colors. Unmistakable hexagonal striped design. Metal-enclosed tip for a long lifespan. Long cap-off time and ventilated cap.



B 50 x 2,5 mm

STABILO XTREME BOX

150/688/18-01 + 150/668/18-01 SET

ADVERTISE WITH EUROPE'S NUMBER 1 FINELINER IN AN ORIGINAL MINI BOX.

Cool plastic can design packaging for the STABILO point 88 Mini or Pen 68 Mini. Room for 18 colors. Advertise with Europe's number 1! Promotional imprint possible on pen and packaging.



D 70 x 100 mm

STABILO Pen 68

150/68 FIBRE PEN



OTHERS PALE IN COMPARISON.

The target group: Anyone who wants to reach school children and students, as well as office professionals and ambitious amateur artists.

The pen: Color-intensive premium fibre pen for thick lines and large areas. Selected pigments for high brilliance and luminosity. Unmistakable hexagonal striped design. Robust tip ensures uniform color application. Odourless, water-based ink. Long cap-off time and ventilated cap. Available in 47 colors with 6 fluorescent colors.

The advantages: STABILO quality at a glance – now with even more advertising potential on pens and packaging.

Also available in 6 piece set (150/68/6).



STABILO Pen 68 metallic

150/680 FIBRE PEN



FIBRE-TIP PEN FOR BRILLIANT ADVERTISING SLOGANS.

The popular classic fibre-tip pen STABILO Pen 68 in 4 elegant metallic colors for special occasions. Smudge-proof on smooth surfaces such as metal, foil or paper and creates a gleaming effect on colorful, dark or white surfaces.



STABILO Pen 68 Mini

150/668 FIBRE PEN



FIBRE PEN IN CUTE MINI FORMAT.

The miniature edition of the STABILO Pen 68 with all the quality advantages of the large original version. Color-intensive premium fibre pen for thick lines and large areas. Selected pigments for high brilliance and luminosity. Unmistakable hexagonal striped design. Robust tip ensures uniform color application. Odourless, water-based ink. Long cap-off time and ventilated cap. Available in 23 colors with 4 fluorescent colors.



STABILO sensor colorful

150/189 FINELINER



MORE COLOR FOR PROMOTIONAL MESSAGES.

Fineliner with unique tip technology. Available in 8 bold colors.



STABILO sensor set of 2

150/191/2 + 150/189/2 SET

MORE COLOR FOR PROMOTIONAL MESSAGES.

Practical set of 2 fineliners which includes 2 STABILO sensors with unique tip technology. Available in 8 bold colors. Attractive colors for every marketing campaign. Space for advertising messages on shaft, cap, clip and case.

150/191/2 Set of 2 STABILO sensor
150/189/2 Set of 2 STABILO sensor colorful



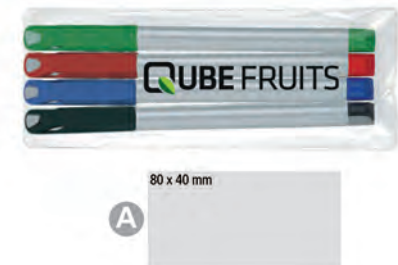
STABILO sensor set of 4

150/191/4 + 150/189/4 SET

MORE COLOR FOR PROMOTIONAL MESSAGES.

Practical set of 4 fineliners which includes 4 STABILO sensors with unique tip technology. Available in 8 bold colors. Attractive colors for every marketing campaign. Space for advertising messages on shaft, cap, clip and case.

150/191/4 Set of 4 STABILO sensor
150/189/4 Set of 4 STABILO sensor colorful



STABILO sensor

150/191 FINELINER



HIGH PERFORMANCE – EVEN UNDER PRESSURE.

Fineliner with unique tip technology and elegant aluminium look. Available in the most popular colors.



STABILO Universal-Pen

150/842 OVERHEAD MARKER



QUALITY RIGHT DOWN THE LINE.

The target group: Anyone who wants to reach experts with their marketing campaign.

The pen: Polypropylene overhead marker with permanent ink. Writes on almost all smooth surfaces. In line widths S (0.4 mm), F (0.7 mm) and M (1 mm).

The advantages: Multiple application possibilities thanks to different line widths. Advertising surface with lasting profile.

Also available in water soluble (150/852), end plug in ink color.



STABILO Universal-Pen Set

150/842/2 + 150/852/2 SET

QUALITY RIGHT DOWN THE LINE.

Practical set of 2 overhead markers comprising 2 STABILO Universal-Pens in polypropylene with permanent or water-soluble ink.

150/842/2 + Set of 2 STABILO Universal-Pen permanent
150/852/2 Set of 2 STABILO Universal-Pen water-soluble



STABILO Universal-Pen Set

150/842/4 + 150/852/4 SET

QUALITY RIGHT DOWN THE LINE.

Practical set of 4 overhead markers comprising 4 STABILO Universal-Pens in polypropylene with permanent or water-soluble ink.

150/842/4 + Set of 4 STABILO Universal-Pen permanent
150/852/4 Set of 4 STABILO Universal-Pen water-soluble



STABILO GREENpoint

150/6088 FIBRE PEN



87% RECYCLED, 100% CLEAR CONSCIENCE.

Fibre pen made from 87% recycled plastics in 6 popular colors. Robust, broad tip; practical pen length and clip for increased mobility. Also available in attractive 4 and 6 piece set with inlay.



STABILO pointball

128/6088 BALLPOINT PEN



ADVERTISE WITH A GREEN CONSCIENCE.

Push-button ballpoint pen made of 79% recycled plastics in 6 popular colors and in the same trusty style as the point 88. Smooth writing experience and comfortable non-slip grip zone. Also available in attractive 4 piece set with inlay.



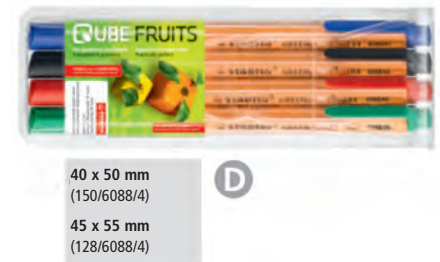
STABILO Set of 4

150/6088/4 + 128/6088/4 SET

ADVERTISE WITH A GREEN CONSCIENCE.

Set of 4 STABILO GREENpoint or STABILO pointball.

150/6088/4 Set of 4 STABILO GREENpoint
128/6088/4 Set of 4 STABILO pointball



STABILO GREENfancy

128/400 BALLPOINT PEN



FOR THE FORESTS AND THE CLIMATE.

Push-button ballpoint pen with casing primarily made of biologically degradable plastic, which is composed of renewable raw materials based on cellulose. Grip zone and tip are made from bioplastic and produced in one color from a single piece of material.



STABILO concept fancy

128/40 BALLPOINT PEN



A ROUND OF APPLAUSE FOR ADAPTABILITY.

The target group: All those who are looking for communication tools in keeping with their company design to reach a large group.

The pen: Customisable ABS plastic push-button ballpoint pen. All individual parts can be combined in many standard and special colors. Grip zone and tip are made from plastic and produced in one color from a single piece of material.

The advantages: Individual advertising surfaces and color combinations to suit your company design, making sure your message really hits home for a wide audience.



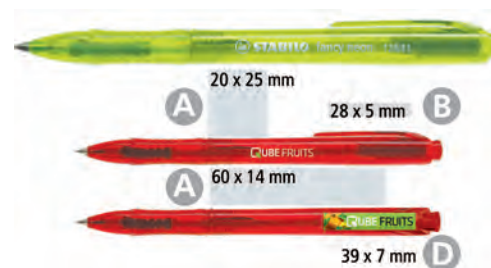
STABILO concept fancy neon

128/41 BALLPOINT PEN



TRANSPARENT NEON LOOK IN MANY VARIATIONS.

Customisable ABS plastic push-button ballpoint pen in transparent neon look. All individual parts can be combined in 5 standard and numerous special colors. Grip zone and tip are made from plastic and produced in one color from a single piece of material.



STABILO concept frozen

128/420 BALLPOINT PEN



COOL FROZEN-LOOK WITH HIGH-COMFORT ZONE.

ABS plastic push-button ballpoint pen and soft Santoprene grip zone. Shaft in 7 colors.



STABILO concept prestige

128/42 BALLPOINT PEN



COMFORT OF USE FOR HIGH-VOLUME WRITERS.

Customisable ABS plastic push-button ballpoint pen and soft Santoprene grip zone. Tip, shaft and push-button can be combined in 8 colors and the grip zone in 5 colors.



STABILO concept image

128/46 BALLPOINT PEN



DELUXE COMFORT OF USE.

Customisable ABS plastic push-button ballpoint pen in chic glossy finish. With metal clip and soft Santoprene grip zone. All individual parts can be combined in many standard and special colors and materials. Tip in metallic look, clip in metal.



STABILO concept cashmere

128/44 BALLPOINT PEN



SOFT-TOUCH FOR GREAT COMFORT WHEN WRITING.

Push-button ballpoint pen with shaft in 6 soft-touch colors and comfortable black Santoprene grip zone (other colors available on request). High-quality ABS plastic with soft-touch finish, tip and push-button in metallic look.



STABILO concept soft rhapsody

128/45 BALLPOINT PEN

SOFT-TOUCH DELUXE FOR THE DISCERNING CUSTOMER.

Push-button ballpoint pen with solid appearance and soft touch surface. Blue soft-touch shaft, black grip-sleeve made from smooth Santoprene, metal tip and clip. High-quality, shock-resistant ABS plastic with soft touch finish.



STABILO concept metallic

128/444 BALLPOINT PEN



46 97

METALLIC LOOK IN COOL MATT AESTHETIC.

ABS plastic push-button ballpoint pen with metallic finish in anthracite or black. Tip and push-button in metallic look, comfortable Santoprene grip zone in black.



STABILO concept spotlight

128/48 BALLPOINT PEN

GLOSSY METALLIC LOOK.

Push-button ballpoint pen made from high-quality ABS plastic with a metallic finish and metallic silver shaft. Tip and push-button in metallic look, smooth Santoprene grip zone. Black grip zone, blue giant plastic ink refill.



STABILO relax

128/22 BALLPOINT PEN



THE MOST COMFORTABLE IN ITS CLASS.

The target group: All those who want to reach modern users focused on comfort with their marketing campaigns.

The pen: Push-button ABS plastic ballpoint pen, soft Santoprene grip zone, tip and silver push-button in metallic look.

The advantages: Comfortable grip zone and tried and tested giant refill. Promotional imprint easy to see on white clip and shaft.

We deliver the STABILO relax especially fast – read more about the rapid delivery service in the service section.



NEW 2020:

INNOVATIVE SURFACES AND FRESH TRENDING COLORS FOR BALLPOINT PENS

Discover our new ballpoint pens
on our website or in our
new 2020 product brochure

STABILO cosmoliner

128/20 BALLPOINT PEN



CLEAR LINES IN BLACK AND WHITE.

Straight, block-color push-button ballpoint pen with decorative grooves. Available in 3 trendy black and white versions and rubberised grip zone with graphical grooves for a good grip. STABILO brand quality provides the best value for money.



STABILO prime

128/23 TWIST-ACTION BALLPOINT PEN



A LIFE-STYLE LOOK YOU CAN FEEL.

The target group: All those who want to reach modern users who value design with their marketing campaigns.

The pen: Modern twist-action ABS plastic ballpoint pen and metal tip with tried-and-tested giant reservoir. 6 transparent rainbow colors with superior color brilliance and 2 block colors for an elegant premium look. A white version is also available with an antibacterial surface.

The advantages: On-trend aesthetics with straight design look. Vibrant colors and many options for your promotional imprint.



STABILO myclip

128/27 + 128/270 TWIST-ACTION BALLPOINT PEN



THE PERFECT CLIP FOR BRAND MESSAGES.

The target group: All those who are looking for communication tools to reach a large group, in the design of their choice.

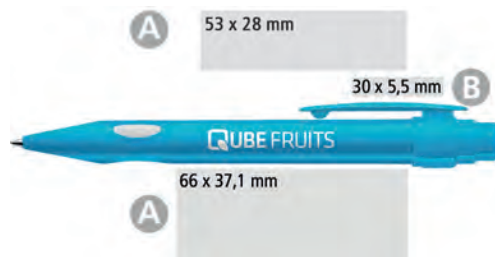
The pen: Twist-action ballpoint pen with innovative clip construction in classic STABILO design. Standard versions available in translucent and unicolor, each with 8 color combinations. Now also available in 3 smart block color versions with high-quality metal nib: 128/270 STABILO myclip plus in blue, white and black.

The advantages: The clever clip with increased visibility for every promotional message. Attractive colors in numerous combinations and in individual company colors, from 5,000 pcs. Numerous possibilities for promotional imprints. Also available with 360° photo printing in sophisticated high-gloss finish.



STABILO nova color

128/140 BALLPOINT PEN



HIGH-CONTRAST FOR DOUBLY EFFECTIVE ADVERTISING.

The target group: Anyone who wants their brand to look trendy and strikingly different.

The pen: Plastic push-button ballpoint pen in 4 colors with white inner tube, designed to offer a great deal of advertising space. With jumbo reservoir for enjoyable writing comfort and moulded grip for a relaxed hold.

The advantages: The special effect for attracting more attention: the eye-catching design is optimally accentuated thanks to the contrast between the block color and white tube.

YOUR LOOK! Choose your look: metal or plastic clip



STABILO nova transparent

128/141 BALLPOINT PEN



SHINE THROUGH FOR DOUBLY EFFECTIVE ADVERTISING:

The target group: Anyone who wants their brand to look trendy and strikingly different.

The pen: Plastic push-button ballpoint pen in 3 transparent colors with white inner tube, designed to offer a great deal of advertising space. With jumbo reservoir for enjoyable writing comfort and moulded grip for a relaxed hold.

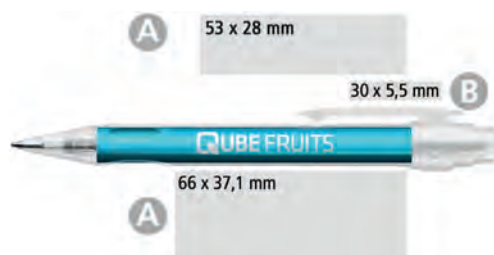
The advantages: The special effect for attracting more attention: the transparent design allows the white inner tube to shine through and is a real eye-catcher.

YOUR LOOK! Choose your look: metal or plastic clip



STABILO nova inside

128/142 BALLPOINT PEN



A CLEAR VIEW FOR DOUBLY EFFECTIVE ADVERTISING:

The target group: Anyone who wants their brand to look trendy and strikingly different.

The pen: Plastic push-button ballpoint pen with transparent shaft and an inner tube in 4 standard colors that shines through, designed to offer a great deal of advertising space. With jumbo reservoir for enjoyable writing comfort and moulded grip for a relaxed hold.

Benefits: The special effect for attracting more attention: an extraordinary pen design with a clear view of the inner tube, offering attractive design possibilities thanks to printing option on the shaft and inner tube.

YOUR LOOK! Choose your look: metal or plastic clip



STABILO nova inside +

128/143 BALLPOINT PEN



TRANSPARENT METALLIC FOR DOUBLY EFFECTIVE ADVERTISING.

The target group: Anyone who wants their brand to look trendy and strikingly different.

The pen: Plastic push-button ballpoint pen with transparent shaft and an inner tube in 4 metallic colors that shines through, designed to offer a great deal of advertising space. With jumbo reservoir for enjoyable writing comfort and moulded grip for a relaxed hold.

The advantages: The special effect for attracting more attention: an extraordinary pen design with a clear view of the elegant metallic inner tube, offering attractive design possibilities thanks to printing option on the shaft and inner tube.

YOUR LOOK! Choose your look: metal or plastic clip



STABILO style color

128/130 BALLPOINT PEN



COOL STYLE IN COLOR.

The target group: Anyone who wants their advertising campaign to reach modern users who value design and comfort.

The pen: Stylish plastic ballpoint pen with a high-quality, jumbo reservoir and with comfortable, extra wide push-button. Available in 5 popular colors. Also available with soft-touch surface.

The advantages: Unique look through impressive variations and customising options like relief print.

YOUR STYLE! Choose your style: Metal or plastic clip

128/130 ballpoint pen
128/131 ballpoint pen Softtouch



STABILO style white

128/135 BALLPOINT PEN



COOL STYLE IN WHITE.

The target group: Anyone who wants their advertising campaign to reach modern users who value design and comfort.

The pen: Stylish plastic ballpoint pen with a high-quality, jumbo reservoir and with comfortable, extra wide push-button. Classy look through white shaft, combinations with upper component in 4 popular colors. Also available with soft-touch surface.

The advantages: Unique look through impressive variations and customising options like relief print.

YOUR STYLE! Choose your style: Metal or plastic clip, upper component in transparent or block colors.

128/135 ballpoint pen
128/136 ballpoint pen Softtouch



STABILO style frozen

128/137 BALLPOINT PEN



COOL STYLE IN FROZEN-LOOK.

The target group: Anyone who wants their advertising campaign to reach modern users who value design and comfort.

The pen: Stylish plastic ballpoint pen in frozen look with a high-quality, jumbo reservoir with comfortable, extra wide push-button. Available in 4 frosty colors.

The advantages: Unique look through impressive variations and customising options like relief print.

YOUR STYLE! Choose your style: Metal or plastic clip



STABILO style metal

128/132 BALLPOINT PEN



COOL STYLE IN METALLIC LOOK.

The target group: Anyone who wants their advertising campaign to reach modern users who value design and comfort.

The pen: Stylish silver metal ballpoint pen with comfortable, extra wide push-button and a high-quality, jumbo reservoir. Classy metal shaft with upper component in 5 popular colors.

The advantages: Unique look through impressive variations and customising options like relief print.

YOUR STYLE! Choose your style: Metal or plastic clip



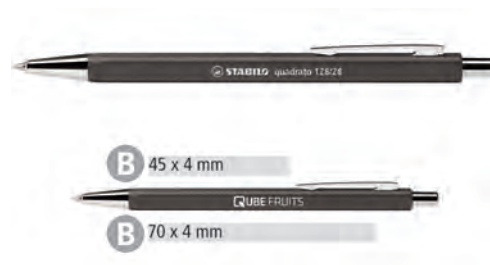


STABILO quadrato

128/28 BALLPOINT PEN

SPREAD YOUR MESSAGE ON ALL 4 SIDES.

Angular ballpoint pen in brass housing with a modern matt anthracite finish. Super size tip for great comfort when writing. STABILO QUALITY with attractive value for money



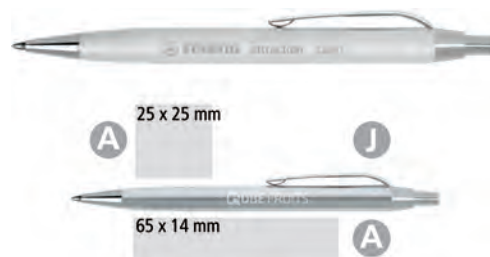
STABILO attraction

128/61 BALLPOINT PEN



ATTRACTIVE PROMOTIONAL PEN.

Push-button ballpoint pen with brass shaft in white, blue or black finish or chrome-plated silver.



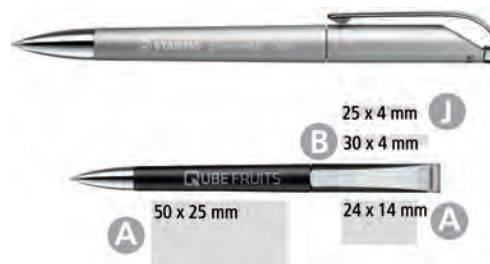
STABILO prime metal

128/26 TWIST-ACTION BALLPOINT PEN



HEAVY METAL FOR THE DESK.

Twist-action ballpoint pen with anodised aluminium shaft. In silver and black, matt satin and high gloss finishings. Cool metal look and elegant line. Twist-action ballpoint pen – the perfect companion for long meetings.



STABILO steel

128/66 BALLPOINT PEN

TECHNOLOGY BROUGHT TO THE POINT.

Modern push-button ballpoint pen with stainless steel casing. Tip, clip and push-button in chrome-plated metal. Superior writing instruments for technologically minded writers with professional requirements.

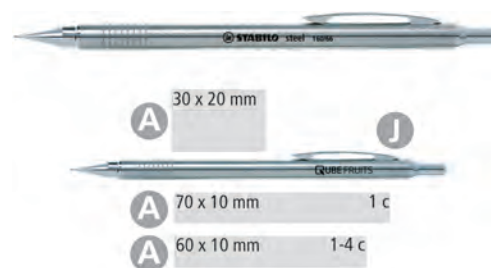


STABILO steel

160/66 MECHANICAL PENCIL

TECHNOLOGY BROUGHT TO THE POINT.

Modern mechanical pencil with stainless steel casing. Tip, clip and push-button in chrome-plated metal. With 2 graphite leads 0.7 mm HB, eraser in the push button.



STABILO steel set of 2

128/66/2 SET

TECHNOLOGY BROUGHT TO THE POINT. IN A SET.

Modern writing set comprising a push-button ballpoint pen and mechanical pencil with stainless steel casing. Tip, clip and push-button in chrome-plated metal. Superior writing instruments for professional requirements.



STABILO cigarro

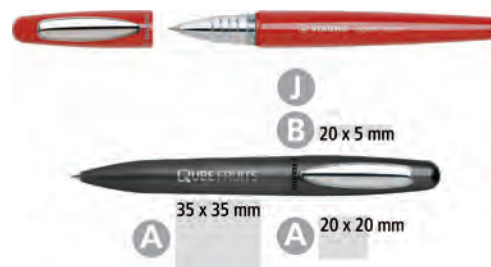
128 + 150 + 160/89



BOX TO COMMAND GENUINE RESPECT.

Superior writing instrument with aluminium shaft, matt satin in anthracite or gloss in red or black. High-gloss chrome plated finishings.

128/89 Twist-action ballpoint pen
150/89 Rollerball
160/89 Twist-action pencil





STABILO profile

128 + 150 + 160/35



ADVERTISE WITH STYLE.

High quality writing instrument in matt silver or anthracite satin. Its slim, elegant design means that this writing instrument from the STABILO profile series meets the requirements of the modern writer. Available as a ballpoint pen, rollerball and twist-action pencil.

128/35 Twist-action ballpoint pen
150/35 Rollerball
160/35 Twist-action pencil



STABILO delta

128 + 160/31



ENHANCES EVERY DESK.

Twist-action ballpoint pen and twist-action pencil with triangular aluminium shaft. Blue, black or matt silver finish, matt silver satin finishings. On-trend model in matt satin in anthracite or high gloss white finish with metal fittings.

128/31 Twist-action ballpoint pen
160/31 Twist-action pencil



STABILO delta set of 2

128/31/2 SET

ENHANCES EVERY DESK.

Superior writing set with a zip wallet in black leather for all writing instruments in the delta range: twist-action ballpoint pen and twist-action pencil in 5 variations.



L 100 x 35 mm

STABILO noble

128/774 + 777 + 77 BALLPOINT PEN



ELEGANCE FOR THE MANAGER'S DESK.

Superior push-button ballpoint pen with brass shaft, matt satin in anthracite or black or blue multi-layer hand finish and high-gloss chrome-plated finishings.

128/774 Push-button ballpoint pen in anthracite

128/777 Push-button ballpoint pen in black

128/77 Push-button ballpoint pen in blue



STABILO noble

160/777 + 77 MECHANICAL PENCIL



THE BUSINESS CLASS PEN OF CHOICE.

High-quality mechanical pencil with brass shaft, black or blue gloss finish and high-gloss chrome-plated fittings.

160/777 mechanical pencil in black

160/77 mechanical pencil in blue



STABILO noble blue set of 2

128/77/2 SET

THE BUSINESS CLASS PEN OF CHOICE.

Superior writing set comprising a push-button ballpoint pen and mechanical pencil with brass shaft, blue gloss finish and high-gloss chrome-plated finishings. STABILO mechanical pencil, noble blue with 2 graphite leads 0.5 mm, HB. Also available with a white cardboard box.



STABILO noble black set of 2

128/777/2 SET

THE BUSINESS CLASS PEN OF CHOICE.

Superior writing set with a zip wallet in black leather comprising a push-button ballpoint pen and mechanical pencil with brass shaft, black gloss finish and high-gloss chrome-plated finishings. STABILO mechanical pencil, noble black with 2 graphite leads 0.5 mm, HB.





Products

ERGONOMIC WRITING

Ergonomic, innovative writing instruments in colorful designs for beginners, advanced users and high-volume writers.

STABILO EASYergo

160/7882 + 7881 MECHANICAL PENCIL



D 145 x 38 mm

ERGONOMIC MECHANICAL LEARNER PENCIL FOR STARTER WRITERS.

The target group: Anyone who wants to reach pre-school children and school pupils with their marketing campaigns.

The pencil: HB mechanical pencil specially developed for learner writers in 2 versions for right and left-handers. Non-slip grip zone.

The advantages: Carry advertising messages on the case. Unique ergonomic promotional gift with emotional selling points creates strong customer loyalty.

160/7882 Mechanical pencil for right-handers

160/7881 Mechanical pencil for left-handers

With extra thick tip (3.15 mm) for children learning to write (160/7892, 160/7891).

Current colors are available at: en.spp.link/easyergo



STABILO EASYoriginal

150/6892 + 6891 ROLLERBALL



D 145 x 38 mm

ERGONOMIC PEN DESIGN FOR LEARNER WRITERS AND HIGH-VOLUME WRITERS.

The target group: Anyone who wants to reach pre-school children and school pupils with their marketing campaigns.

The pen: A new take on the fountain pen: refillable rollerball in special versions for right and left-handers. Non-slip grip zone. Available in many cool color combinations and a special marble edition.

The advantages: Display advertising messages on the case. Unique ergonomic rollerball with emotional selling points creates strong customer loyalty.

150/6892 Rollerball for right-handers

150/6891 Rollerball for left-handers



STABILO EASYpod

138/400 SET



A HOME FOR THE EASY FAMILY.

The target group: Anyone who wants to reach young people and fashion conscious young adults with their marketing campaigns.

The product: Original desk stand suitable for all writing instruments in the EASY family, available in 4 fashionable color combinations.

The advantages: Innovative give-away for fashion-conscious people. Positioning of advertising possible on desk stands. Also available in attractive packaging (138/401).



STABILO worker +

150/2016 + 2018 ROLLERBALL



SEND THE RIGHT SIGNAL FROM EVERY DESK.

High-quality STABILO worker + rollerball in traffic light orange and with cutting-edge liquid ink technology.

150/2016 Rollerball with line width F (0.3 mm)
150/2018 Rollerball with line width M (0.5 mm)



STABILO worker + colorful

150/2019 ROLLERBALL



A WELCOME CHANGE FOR ANY DESK.

The target group: Anyone who wants their marketing campaigns to reach discerning professional customers.

The pen: High-quality STABILO worker + colorful rollerball with cutting-edge liquid ink technology. Designed in the same color as the ink with soft grip zone for a perfect hold.

The advantages: Put an end to office boredom. Outstanding accessories for writing professionals. Promotional imprint on either the oval on the shaft or the inlay of the 4-piece set.



STABILO worker + colorful Set

150/2019/4 + 150/2016/4 + 150/218/4 SET

MORE COLOR FOR ANY DESK.

Practical 4-piece set of high-quality rollerball pen STABILO worker + and STABILO worker + colorful with cutting-edge liquid ink technology. Promotional imprint on either the oval on the shaft or the inlay of the 4-piece set.



STABILO SMARTball 2.0

128/1832 + 1831 BALLPOINT PEN



PROMOTIONAL GIFT 2.0: THE PEN FOR THE SMARTPHONE-GENERATION.

The target group: Anyone who wants to reach smartphone owners who love technology with their marketing campaigns.

The pen: Ergonomic ballpoint pen with touch screen function. The ultimate ballpoint pen, which connects the analogue and digital worlds. Relaxed writing comfort thanks to the ergonomic soft grip zone. Touch-screen tip for operating smartphones and tablet PCs. Avoids unsightly finger marks. Special versions for left and right-handers. Clip can be rotated 360°.

The advantages: STABILO connects smartphone use with ergonomic writing comfort for left and right-handers. Attractive packaging and sets ideal as gift. Promotional imprint possible on pen, packaging and case

128/1832 Ballpoint pen for right-handers

128/1831 Ballpoint pen for left-handers



STABILO SMARTgraph

160/1822 + 1821 MECHANICAL PENCIL



A SMART PERSON DOESN'T JUST PICK UP ANY OLD PENCIL.

Bang on trend, ergonomic pencil with a click mechanism and eraser. Relaxed writing comfort thanks to the ergonomic soft grip zone. Special versions for left and right-handers. HB pencil leads – diameter 0.5 mm. Clip can be rotated 360°.

160/1822 Mechanical pencil for right-handers

160/1821 Mechanical pencil for left-handers



STABILO SMARTset

128/1832/2 SET

CONNECTS THE ANALOGUE AND DIGITAL WORLDS.

Clever set comprising the STABILO SMARTball 2.0 ergonomic ballpoint pen with touch-screen function for operating smartphones and tablet PCs and the STABILO SMARTgraph ergonomic pencil with click mechanism and eraser. Both writing instruments available in special versions for left and right-handers. Clip can be rotated 360°.





Products

PAINTING & DRAWING

Wooden pencils and colored pencils in various shades, shapes and sizes.

STABILO
woody

140/880 COLORED PENCIL



COLORFUL MULTI-PURPOSE ADVERTISING.

The target group: Anyone who wants their advertising campaign to reach smaller children, their families and their friends.

The pencil: Extraordinary multi-purpose pencil – coloring pencil, water-color and wax crayon all in one. With extra thick, break-proof XXL lead in 18 colors. Made from 100% PEFC certified wood.

The advantages: Colors on smooth surfaces like glass, metal and leather. Promotional imprint on the pencil. Also available as a set in a cardboard case with custom company designs.



STABILO
GREENtrio

261 COLORED PENCIL



ENVIRONMENTAL PROTECTION IN OUR CHILDREN'S HANDS.

Tried-and-tested triangular ergonomic shape – ideal for children's hands. With natural white striped edges and matt finish. Rich, intense color application with lead 100% FSC® certified wood.



STABILO
GREENtrio Set

261/6 + 261/12 SET

ENVIRONMENTAL PROTECTION IN OUR CHILDREN'S HANDS.

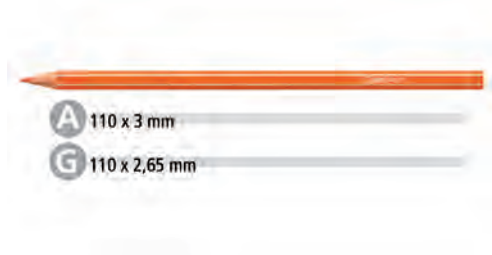
Multiple set comprising 6 or 12 colored pencils in triangular ergonomic shape with natural white striped edges and matt finish. Rich, intense color application with lead 4.2 mm. Made from 100% FSC® certified wood.



D

STABILO GREENcolors

251 COLORED PENCIL



TAKE A STAND WITH A CLEAR CONSCIENCE.

The target group: Anyone who wants their marketing campaigns to reach people with a modern, environmentally-conscious lifestyle – regardless of age.

The pencil: Classic edged, colored pencil with natural white edge stripes and matt finish. Made from 100% FSC® certified wood. Superior colored lead.

The advantages: Rapidly growing target group; conscious of quality and the environment. Convincing and distinctive promotional story. Attracts a great deal of attention.

Advertising message on the pencils and cardboard packaging in customised customer design.



STABILO GREENcolors Set

251/6 + 251/12 SET

TAKE A STAND WITH A CLEAR CONSCIENCE.

Set of 6 or 12 classic edged, colored pencils with natural white edge stripes and matt finish. Superior colored lead. Made from 100% FSC® certified wood.



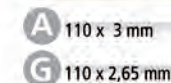
STABILO GREENgraph

245 + GK GRAPHITE PENCIL

FOR THE FORESTS AND THE CLIMATE.

Classic edged, graphite pencil with natural white edge stripes and matt finish. Made from 100% FSC® certified wood. HB lead with extremely high break resistance. Available with and without eraser.

245 Graphite pencil without eraser
245 GK Graphite pencil with eraser



STABILO EASYcolors

332 + 331 COLORED PENCIL

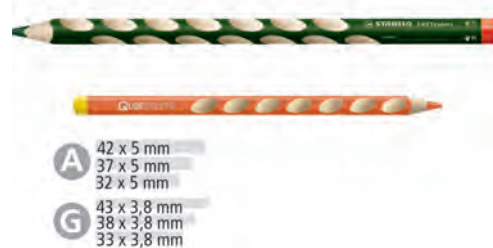


ATTRACTING NEW FANS IS CHILD'S PLAY.

The first ergonomic colored pencil especially for left and right-handers. Triangular design and non-slip moulded grip ensure a relaxed hand posture. 12 brilliant colors are encased in wood from sustainable forests.

332 Colored pencil for right-handers

331 Colored pencil for left-handers



STABILO EASYcolors Set

331/6 + 332/6 + 331/12 + 332/12 SET

ATTRACTING NEW FANS IS CHILD'S PLAY.

Set of 6 or 12 ergonomic colored pencils especially for left and right-handers. Triangular design and non-slip moulded grip ensure a relaxed hand posture. Brilliant colors with lead 4.2 mm. Encased in wood from sustainable forests.



STABILO EASYgraph

322 + 321 GRAPHITE PENCIL



ATTRACTING NEW FANS IS CHILD'S PLAY.

The first ergonomic graphite pencil especially for left and right-handers. Triangular design and non-slip moulded grip ensure a relaxed hand posture. HB-grade lead for both writing and sketching. From sustainable forests.

322 Graphite pencil for right-handers

321 Graphite pencil for left-handers



STABILO Pencil box of 6

1784 + 1785 SET

BRINGING COLORS INTO PLAY.

Cardboard box in 2 sizes with 6 colored pencil in normal pen size or cute mini format.

1784 colored pencil box 8.5 cm

1785 colored pencil box 17.5 cm



STABILO Natural pencil

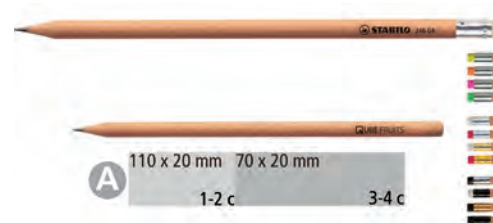
246 + GK GRAPHITE PENCIL ROUND



ROUND PENCIL FOR LOVERS OF NATURE.

Round graphite pencil in natural cedarwood. Quality HB lead, sharpened. Available with and without eraser and metal sleeve in gold, silver or black, eraser in red, white, black or 4 neon colors. Available in environmentally-friendly FSC® wood upon request.

246 Graphite pencil without eraser
246 GK Graphite pencil with eraser



STABILO Natural pencil

247 + GK GRAPHITE PENCIL HEXAGONAL



NATURALLY ANGULAR.

Hexagonal graphite pencil in natural cedarwood. Quality HB lead, sharpened. Available with and without eraser and metal sleeve in gold, silver or black, eraser in red, white, black or 4 neon colors. Also available in environmentally-friendly FSC® wood upon request.

247 Graphite pencil without eraser
247 GK Graphite pencil with eraser



STABILO Lacquered pencil

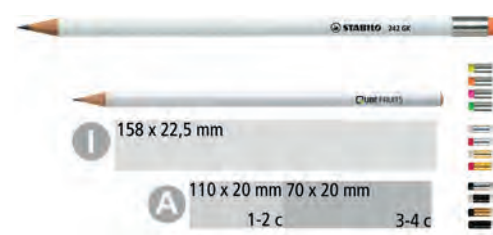
242 + GK + K GRAPHITE PENCIL ROUND



ALL-ROUND GLOSS LACQUERING.

Round lacquered pencil. Quality HB lead, sharpened. Also available with dipped end cap or eraser, metal sleeve in gold, silver or black, eraser in red, white, black or 4 neon colors. Available in environmentally-friendly FSC® wood upon request.

242 Graphite pencil without eraser
242 GK Graphite pencil with eraser
242 K Graphite pencil with dipped end



STABILO Lacquered pencil

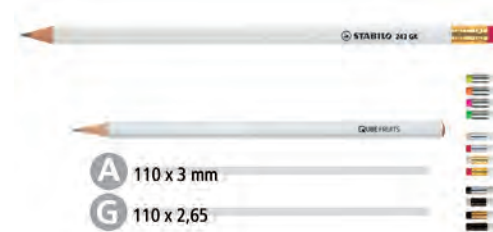
243 + GK + K GRAPHITE PENCIL HEXAGONAL



ANGULAR WITH VARNISH.

Lacquered pencil hexagonal. Quality HB lead, sharpened. Also available with dipped end cap or eraser, metal sleeve in gold, silver or black, eraser in red, white, black or 4 neon colors. Available in environmentally-friendly FSC® wood upon request.

243 Graphite pencil without eraser
243 GK Graphite pencil with eraser
243 K Graphite pencil with dipped end



STABILO Lacquered pencil

260 GRAPHITE PENCIL TRIANGULAR



ENVIRONMENTALLY FRIENDLY WITH TRIANGULAR SHAFT.

Lacquered pencil triangular, also available in environmentally-friendly FSC® wood upon request. Quality HB lead, sharpened.



STABILO Dyed pencil

244 + 244 MK + 244 GK + 244 K GRAPHITE PENCIL ROUND



COOL BLACK FOR DESIGN AFICIONADOS.

Graphite pencil in black dyed wood with matt finish. Also available with metal cap, eraser or dipped end.

244 Graphite pencil without metal cap
244 MK Graphite pencil with metal cap
244 GK Graphite pencil with eraser
244 K Graphite pencil with dipped end

We deliver the STABILO 244 especially fast – read more about the rapid delivery service in the service section.



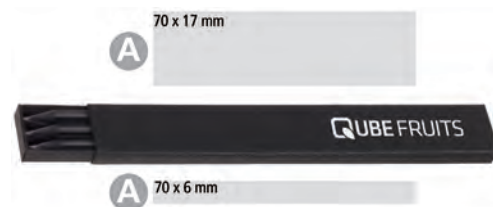
STABILO Graphite pencil set

244/3 + 244 MK/3 SET OF 3

COOL BLACK FOR DESIGN AFICIONADOS.

Attractive set with 3 graphite pencils in black dyed wood with matt finish in a black cardboard box. Also available for graphite pencils with metal cap or eraser.

244/3 Set of 3 without metal cap
244 MK/3 Set of 3 with metal cap



STABILO Dyed pencil set

244 MK/6 + 244 MK/8 SET

COOL BLACK FOR DESIGN AFICIONADOS.

244 MK/6:
Attractive set with a metal case, a black inlay and 6 graphite pencils in black dyed wood with matt finish. Graphite pencils with metal cap in silver or bordeaux.

244 MK/8 STABILO black box:
Award-winning (Promotional Gift Award 2005) writing set of 6 round graphite pencils and a metal sharpener and a black eraser.



STABILO ALL-STABILO

5430 K GIANT GRAPHITE PENCIL TRIANGULAR



WRITES ON ALMOST ANY SURFACE.

Giant graphite pencil made of lacquered wood. ALL-STABILO graphite lead writes on almost any surface, e.g. wood, metal, plastic, paper. Large advertising surfaces thanks to triangular shaft. Pencil length: 23 cm.



STABILO Giant graphite pencil

5425 K GRAPHITE PENCIL HEXAGONAL



POWERFUL COMPANION FOR EVERY DAY.

Giant graphite pencil made of lacquered wood. With sharpened 2B graphite lead. Pencil length: 23 cm.



STABILO Carpenter pencil

36/155 + 156 GRAPHITE PENCIL OVAL



WITHSTANDS THE MOST TESTING OF CIRCUMSTANCES.

The target group: Anyone who wants to reach carpenters and craftsmen with their marketing campaigns.

The pencil: Carpenter pencil made of lacquered wood. Also available with magnetic end. Sharpened 2H graphite lead. Available from 1,000 pcs. with ALL STABILO lead. Pencil length: 24 cm.

The advantages: Made to stand up to the demands of engineers and craftsmen. Sits comfortably in the hand and is a rugged companion for every day. Clearly visible promotional imprint thanks to oval shaft. Simply practical!

36/155 Graphite pencil
36/156 Graphite pencil with magnetic end





Products

CASES & PACKAGING

Leather, cardboard, wood, plastic – a small selection of cases and packaging with individual design possibilities suitable for the different STABILO writing instruments.

STABILO
Leather zip box

138/800/1 + /2 GIFT BOX

DELUXE WALLET.

Superior zip wallet in black leather in 2 formats suitable for up to 2 pens. Can be combined with many STABILO writing instruments. Promotional imprint on the case.

138/800/1 Zip box for 1 pen
138/800/2 Zip box for 2 pens



STABILO
Leather wallet

138/150/1 GIFT BOX

MODERN WITH VELCRO.

Superior wallet made of real leather in appealing trendy light grey with a modern velcro fastening – the 150 x 35 mm dimensions are perfect for a single pen. Can be combined with many STABILO writing instruments. Promotional imprint on the case.



STABILO
Leather wallet

138/72/1 + /2 + /3 GIFT BOX

CLASSY, PRACTICAL PACKAGING.

Practical and elegant wallet in black leather in different sizes, suitable for up to 3 pens. Can be combined with many STABILO writing instruments. Promotional imprint on the case.

138/72/1 Wallet for 1 pen
138/72/2 Wallet for 2 pens
138/72/3 Wallet for 3 pens



STABILO
Compact wallet

138/700 GIFT BOX

COMPACT. PRACTICAL. WITH DUAL FUNCTIONALITY.

Sporty compact case in 185 x 74 mm format with dual functionality. Provides room for 2 pens or pencils and can also be used as an outdoor case for other much-loved objects. Available in grey/titanium. Can be combined with many STABILO writing instruments. Promotional imprint on the case.



STABILO cigarro box

138/890 SET

BOX TO COMMAND GENUINE RESPECT.

Unique, high-quality packaging in 182 x 77 mm format for all writing instruments in the cigarro range. Suitable for individual set combinations.



STABILO Transparent box

138/09 GIFT BOX

TRANSPARENT EYE-CATCHER.

Innovative transparent square box in 158 x 25 mm format, suitable for 1 pen. Optimal presentation of the pen and promotional message thanks to transparency and screen printing. Can be combined with many STABILO writing instruments. Promotional imprint also on the case.



STABILO Zip-lock bag

138/300 GIFT BOX

TRENDY QUALITY PACKAGING.

Cool zip-case in transparent plastic in different formats, ideal for 1 pen and other favourite items.



STABILO Transparent wallet

138/43/2 + /4 GIFT BOX

COMPACT AND VISIBLE.

Simple wallet in transparent plastic in different formats, ideal for 2 to 4 pens.

138/43/2 Wallet for 2 pens
138/43/4 Wallet for 4 pens





STABILO Cardboard wallet

138/50/1 + /2 GIFT BOX

QUICKLY PUT AWAY.

Simple and practical cardboard wallet in 2 formats, ideal for up to 2 pens.

138/50/1 Wallet for 1 pen
138/50/2 Wallet for 2 pens



STABILO Cardboard box

138/26/1 + /2 GIFT BOX BLACK

BLACK IS BEAUTIFUL.

Classy, black cardboard box available in 2 different sizes, suitable for 1 or 2 pens.

138/26/1 Box for 1 pen
138/26/2 Box for 2 pens



STABILO Cardboard box

138/26/1 + /2 GIFT BOX WHITE

DAZZLING APPEARANCE.

White cardboard box available in 2 different sizes, suitable for 1 or 2 pens.

138/26/1 Box for 1 pen
138/26/2 Box for 2 pens



STABILO Felt wallet

138/990 GIFT BOX



THE BEST OF FELT – IN SHAPE AND COLOR.

The target group: Anyone who wants to reach the fashion conscious with an original and unique packaging design.

The product: Original felt case in 168 x 45 mm format in creative STABILO shape and color design. Available in several color combinations from 500 pcs.

The advantages: Playing with form and color is fun and creates an emotional tie. Can be combined with many STABILO writing instruments. Available in Pantone colors from 5,000 pcs.

STABILO GIFT BOX

138/10 GIFT BOX



STABILO GIFT BOX Standard
138/10/S



STABILO GIFT BOX Standard Plus
"Christmas" 138/10/CM



STABILO GIFT BOX Flex
138/10/F

MAKE AN EVEN BIGGER IMPRESSION WITH YOUR GIVE-AWAYS.

Cardboard gift packaging with individually customisable design and finish. Suitable for almost all STABILO writing instruments. An integrated flap on the box serves to secure the promotional material and enables the contents to be seen.

STABILO Gift Boxes STANDARD

Choose a design with standard text from a varied, attractive selection.

STABILO Gift Boxes STANDARD PLUS

Add to the diverse design variants with your logo and/or customised text. For a really personal touch, you can omit the printed lettering and add handwritten text.

STABILO Gift Boxes FLEX

Unrestricted individuality: personalise the design and text according to your wishes.

Order a sample booklet for viewing now on en.spp.link/giftboxes

STABILO SERVICE

Professional consultation – especially for special requests – and flawless processing of your orders are essential to us. This, as well as the high quality of our branded products makes us unique providers of promotional

products. We like to discuss your wishes and expectations with you and thus develop the perfect solution together. Tailor made.



5 WORKING DAYS DELIVERY SERVICE

- for selected products
- for promotional imprint using screen printing
- 2 colors max.
- up to 5,000 pieces max.
- no extra charge!

Contact us for more information.



ASSEMBLING ANOTHER REFILL

You would like a specific ballpoint pen but with a different refill? No problem! For the respective minimum order quantity or more, you can choose between the ink colors blue and black and also between different refill models for almost all ballpoint pens.



2 WORKING DAYS DELIVERY SERVICE

- for the STABILO BOSS ORIGINAL in yellow, STABILO relax in all standard versions with shaft printing, 244 graphite pencil
- for promotional imprint using screen printing
- 1 color max.
- up to 2,500 pieces max.
- additional charge of 100 €



STABILO SERVICE

+49 911 567 34 55

SERVICE@STABILO-PROMOTION.COM

Our team will be at your disposal if you require a consultation. Just give us a call! You can find your local contact person at

en.spp.link/sales

LEGEND



Also in
Pantone colors



Pens for
left-handers



Rapid delivery
service



Pen shapes



Genuine
leather



Line Widths /
Lead diameters



Screen printing



Pad printing



Relief
printing



4c digital
printing



360° all round-
screen printing



360° photo
printing



Hot stamping



Round
stamping



Laser
engraving



Laser engraving
and pyrography



Leather
embossing

STABILO Building
from the inside



STABILO[®]
Promotion Products

CONTACT

Schwan-STABILO Promotion Products GmbH & Co. KG

Schwanweg 1 • 90562 Heroldsberg • Germany